



For Immediate Release

**Press Contact: Christopher Davis/ Kelly Kapaun
805/687-3322**

“Wine, Women and Shoes” at Saks Fifth Avenue

Benefiting Hospice of Santa Barbara

March 22, 2011, Santa Barbara, CA---Join Hospice of Santa Barbara at Saks Fifth Avenue on Thursday, March 24th from 4-6 p.m. to enjoy a night of wine and shoes to benefit Hospice of Santa Barbara. Earle McCutchan of St. Supéry Winery will serve as the “shoemmelier” of the event, teaching attendees how to pair the perfect wine with the perfect shoe.

Saks Fifth Avenue will donate 10% of sales from this event to Hospice of Santa Barbara, Inc., a volunteer hospice organization, which means all of their professional counseling and support services are “volunteered” free of charge to more than 360 children and adults every month.

There will also be a raffle for a very special pair of shoes donated by BCBG. Winner specifies size.

MEDIA ADVISORY

WHO: Hospice of Santa Barbara; Saks Fifth Avenue; and “Shoemmelier” Earle McCutchan of St. Supéry Winery

WHAT: “Wine, Women and Shoes” event to benefit Hospice of Santa Barbara

WHEN: Thursday, March 24th from 4-6 p.m.

WHERE: Shoes on One at Saks Fifth Avenue, 1001 State St. in Santa Barbara

This is a FREE event.

Hospice of Santa Barbara, Inc. is a Volunteer Hospice Organization that provides care to anyone experiencing the impact of a life-threatening illness, or grieving the death of a loved one.

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